

## Shoreline Insertion Order

**Insertion #**

320403

**Submitted**

2022-02-21 20:41:39

**Sales Rep**

L-105 Stacie Wagner

**Account Name**

Ludington Liquor

**Advertiser Status**

Existing

## Product Details

**Product**

B&amp;P Directory

**B&P Directory Size**

1 x 9.64 - Full page

**Caption**

B&amp;PD

**Color**

Yes

**Color Charge / Day**

\$0.00

**Special Section / Pages**

no category - place wherever

## Publications

**Publication 1**

9LSS

**Price / Day**

\$260.00

**Date(s)**

Sat 03/26/22

## Additional Information

**Pickup?**

No

**Proof Needed?**

Yes

**Email Proof To**[stacie@ludingtondailynews.com](mailto:stacie@ludingtondailynews.com)**Tear Sheets?**

No

**Kind**

no category - place wherever

**Copy Instructions**

changes to ad from Lud Directory 2020 (302071):  
change out Lud Liq photo with the one from Mason fact book 2022.  
update Lud Liq Hours: M-TH 9-12, F/Sat 9-1  
add facebook logo  
remove Now Open  
remove "come visit new store awesome deals" sunburst

update AJ's Hours: M-TH 8-12, F/Sat 8-1, Sun 9-11